Research Publishing International offer a completely barrier-free publishing portal. We have a multi-media presence and readership, through both digital and physical print copies of Research Features magazine, and provide online hosting of research articles through feature webpages and downloadable PDF documents.

We abide by the Creative Commons (CC) licence terms to ensure widespread open-access dissemination of all the work featured across our various platforms.

An important factor in assisting research teams to maximise their exposure is the use of modern social media techniques. Combined with traditional digital and physical distribution of our publications, we engage heavily with the wider community through the use of various social media channels.

RPI has over 30 years of collective expertise in science communications. Our know-how ensures that we work efficiently and cost-effectively, boosting the impact of your research globally.
AUDIENCE

RPI cultivate and manage a growing database of readers who receive digital versions of each edition straight to their inbox. We currently distribute each Health Sciences publication to over 110,000 contacts globally.

This list is growing rapidly and does not include the readership we gain through social media or our key media partnership channels.

Our audience includes:
• General public / Lay audience
• Chief Scientific Officer
• Communications Manager/Director
• Professor
• Doctor
• Student
• Journalist
• Senior Researcher
• Project Coordinator
• European Commission Project Officer
• National Contact Point
• PR Officer
• Librarian
• Chief Technical Officer
• Consultant
• MP
• Engineer
• President
• Managing Director
• Director General
• Commissioner
• Business Development
• Head of Lab

LOCATIONS

Each edition of Research Features is published on a truly global scale. We know no geographical boundaries in today’s modern digital age. Our publication has even been accessed by readers based within research stations in Antarctica. We’re still waiting for confirmation of a space based readership - but we’re sure it will be soon!
Experts in research dissemination, Research Publishing International’s specialist social media team ensures research reaches the widest online audience, increasing visibility and building reputations.

We use a range of well-established social media outlets with a targeted approach to generate high impact. Our communication strategy is tailored to reach a huge global audience: from scientists and specialists, to tweeters and facebook surfers.

We don’t just promote research, we focus on the teams behind the research. To encourage our readers to get to know you and your department, we include a range of links to social media accounts and webpages.

It is vital to understand the impact of our service. We offer a detailed monthly tracking report for all articles, allowing our collaborators to see clicks, views, and social media impressions, as well as the reach of the content we publish.

This data isn’t just for you. We use the analytic information to fine tune and guide our approach to maximise reach and impact.

Research Publishing International actively promotes all content across a multitude of platforms - including but not limited to:

- **Linkedin Publisher (Long form posts)**
  https://www.linkedin.com/pulse/decoding-language-brain-research-features?published=t
- **Apple News**
- **Issu**
  https://issuu.com/
- **Medium**
  https://medium.com/researchfeatures/cracking-humanitys-energetic-paradox-3647c93af7dc#.bq6s9zn9
- **Reddit**
- **Facebook Instant**
  https://instantarticles.fb.com/
Scientific research is progressing at an ever-increasing rate and new discoveries are shaping the future. However, the huge amount of work spread across a range of disciplines makes it difficult to keep up with the latest developments. If that isn’t enough, the traditional journals are written in complex technical language and hidden behind expensive subscriptions. At Research Publishing International, we provide the solution.

Our open-access Research Features magazine offers the latest research content, written by skilled journalists, presented in an intuitive format. In one place, our readers can access studies that are pushing the boundaries of science.
Research Features' Health Science edition reaches a huge number of active researchers globally. One of the key goals of the publication is to increase collaboration and multidisciplinary connections within a varied range of disciplines. More and more research funding is now being geared towards a multi-partner approach to common scientific goals. There has never been more need for researchers to connect with others outside their own field.

- Biochemistry
- Biomolecules
- Metabolism
- Structural Biology
- Cancer Biology
- Cell Biology
- Plant Biology
- Molecular Imaging
- Chemistry
- Analytical Chemistry
- Environmental Chemistry
- Inorganic Chemistry
- Organic Chemistry
- Pharmaceutical Chemistry
- Physical Chemistry
- Developmental Biology
- Evolution
- Genetics
- Engineering
- Physics
- Mathematics
- Bioengineering
- Biophysics
- Biostatistics
- Material Sciences
- Nanotechnology
- Immunology
- Microbiology
- Bacteriology
- Environmental Microbiology
- Microbial Physiology
- Mycology
- Parasitology
- Virology
- Molecular Biology
- Genomics
- Proteomics
- Bioinformatics
- Informatics
- Computational Biology
- Computer Sciences
- Neurobiology
- Neuroscience
- Psychobiology
- Physiology
- Anatomy
- Endocrinology
- Nutrition
- Pharmacology
- Toxicology
- Systems Biology
- Social Sciences
- Behavioral Sciences
- Public Health
- Psychology
- Sociology
- Anthropology
- Epidemiology
OUR SERVICES

Research Publishing International are not just in the business of producing cutting-edge, jargon-free scientific publications. Oh no, we specialise in a range of media services to assist scientists and research teams from all disciplines to achieve next-level communication goals.

- **Research Social Media** – Social media creation, management and marketing for scientists, researchers and institutions.
- **Sci Ani** - Animating Science
- **Research Features Magazine** - Making complex science beautifully accessible
- **ResearchFeatures.com** - Online portal and catalogue of content
- **Research Project Web Design** - From a single page to a complex outlet
- **Research Project Posters and Displays**
- **Research Project Video** - From 1-minute explainers to an entire movie
- **Annual Reports and Research Project Brochures**
- **Workshop and Events** - From venue hire and stand design, to event promotion and management